



Olympia · Lacey · Tumwater VISITOR & CONVENTION BUREAU

MEMBERSHIP BENEFITS

Official Visitor Guide for Olympia, Lacey & Tumwater

A complimentary listing in this full-color directory aimed specifically at connecting your business to visitors' needs. Ensure that your business reaches individuals through the 75,000 guides distributed locally, regionally and nationally to visitors, meeting planners, relocation requests, and our community!

Official Meeting Planners Guide

A complimentary listing in this full-color publication! Over 1,000 guides are distributed annually to meeting & event planners, community organizations, and group coordinators!

Visitor Maps

Complimentary copies of full-color maps highlighting visitor attractions, dining, lodging and services. These popular maps come in a convenient 8.5" x 5.5" size and 20,000 are distributed annually!

Website Listing

Connect online with visitors on our dynamic website: www.visitolympia.com! Your business will be listed under the appropriate category, accompanied by a detailed description and a link.

VCB Newsletter

Receive our quarterly newsletter, designed to keep you informed and updated about tourism in Thurston County and the opportunities available to you and your business!

Conference and Group Sales Leads—GREAT FOR FACILITIES, RESTAURANTS & HOTELS!

Meeting/event planners and tour operators use the VCB as a resource for getting connected with facilities and services in the area. If you want to do business with them, then you will benefit from our valuable Sales Leads! Furthermore, the VCB often creates itineraries for groups that are built around our members' businesses!

Customer and Business Referrals

The VCB is **the** recognized resource for visitors traveling to the area. We refer visitors, meeting planners and groups to YOU!

Complimentary Brochure Distribution and Provided Publications

Display your brochures and posters at the VCB for no extra cost! All members receive a complimentary supply of VCB publications to offer your guests such as the visitor guide, map, and meeting planners guide!

Tourism Industry Opportunities

FAM/Group Tours—familiarization tours of local meeting facilities

Media Connections—print, radio and television; editorial coverage in travel publications

Tourism Communication—networking, events and tradeshow

And More...Call Today for More Information!